

Lotus knows.

Smarter software for a Smarter Planet.



IBM Lotus Business Partner Summit 2010 6-8 October 2010, Krakow, Poland

Get Smart with Hot Technologies, Cool Solutions

Lotus is continuing to pioneer and shape the ways in which organizations around the world collaborate every day...

Join us for the **second annual IBM Lotus Business Partner Summit** in Krakow, Poland. This event is dedicated to IBM's Lotus and WebSphere Portal Business Partner Community across Central & Eastern Europe, Russia & the CIS countries, Austria & Switzerland.

IBM Lotus and WebSphere Portal experts will engage with you and share their insights on current and upcoming innovations as well as strategies that you can apply to your business. This is an opportunity to enhance your Lotus knowledge in order to keep up with the current rapidly evolving business climate. **Don't miss the chance to establish lasting and fruitful partnerships across the IBM Business Partner Community.**



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When?

6-8 October 2010

Where?

Qubus Hotel Krakow, Nadwislanska 6
Krakow, Poland

Where to register and get more details?

ibm.com/software/pl/events/bpsummit

Cost?

There is no conference fee-IBM will cover the conference fee; you are responsible for your travel and accommodation arrangements (either at the conference hotel or elsewhere in Krakow).

A pool of hotel rooms has been pre-reserved at a special rate exclusively for participants of IBM Lotus BP Summit. Please confirm room reservation directly with the Qubus Hotel Krakow:

Tel: +48123745100

e-mail: krakow@qubushotel.com

ID: 'IBM nr 897'

Credit card required

Need more information?

bartlomiej.makolus@pl.ibm.com or michael.orantes@at.ibm.com

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IBM Lotus Business Partner Summit 2010

- Be the first to hear about current and upcoming innovations in the Lotus and WebSphere Portal portfolios.
- Interact directly with **Lotus and WebSphere Portal technical and product experts.**
- Learn how to **drive better business outcomes** using Collaboration, Communication, Social Software and Web Portal technologies.
- **Enhance your business relationships** with IBM and other members of the Lotus Business Partner Community.
- Participate in **roundtable discussions** with fellow attendees and subject matter experts.
- **Gain insight into today's competitive landscape** & market place trends and how IBM Lotus Solutions can lower costs and create a competitive edge.
- Take advantage of **FREE on-site certification tests.**



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